



**Women's  
Empowerment**  
COALITION

## SPONSORSHIP OPTIONS

*We are women-led and women-focused. We find authentic, community-led solutions for gender equity, offer options for employee engagement, and create media packages that display impact directly linked to support from our sponsors.*

### COALITION SUPPORTER \$1,500

Energy boost to WECO's general fundraising efforts. Funds would go toward food security, education, social enterprise, and/or reproductive health programs.

Includes:

- 3 social media posts on project updates/impact
- Shout out on our project updates newsletter with bullet points outlining what the donation funds helped to achieve

### COALITION CHAMPION \$5,000

Critical support to help maintain existing programs and keep partner programs running. Typically covers operating costs for partner projects (rent, salaries, etc) and/or emergency funding in instances of health or safety crises.

Includes:

- 5 social media posts on project updates/impact
- Shout out on project-specific newsletter
- Use of a selection of professional pictures taken of the project
- Company logo on all project updates with a short paragraph on project work/impact
- Highlight company in "Sponsors" section on website with short paragraph on project work/impact
- Detailed impact brochure on project work that describes what sponsorship achieved and impact from the company's donation





## COALITION CATALYST \$10,000

Enables WECO to scaffold new partner projects with existing partners and/or supplement existing partners in continuing to build out programs. Funds would go toward a building project or social enterprise initiative.

Includes:

- 5 social media posts on project updates/impact
- Shout out on project-specific newsletter
- Use of a selection of professional pictures taken of the project
- Company logo on all project updates with a short paragraph on project work/impact
- Highlight company in "Sponsors" section on website with short paragraph on project work/impact
- Detailed impact brochure on project work that describes what sponsorship achieved and impact from the company's donation
- Short video tailored to sponsor that overviews key points of the project

## COALITION CHANGEMAKER \$25,000

Provides WECO with the startup funds to research and vet new partner institutions, plan a brand new partner project, and implement it with the sponsor. If the company desires, a volunteer project, leadership development program, or employee engagement trip could be incorporated. All additional travel costs covered by the company or the employee.

Includes:

- Unlimited social media posts on project updates/impact
- Shout out on project-specific newsletter
- Use of a selection of professional pictures taken of the project
- Company logo on all project updates with a detailed paragraph on project work/impact
- Highlight company in "Sponsors" section on website with short paragraph on project work/impact
- \*Detailed impact brochure on project work that describes what sponsorship achieved and impact from the company's donation
- \*\*Detailed video tailored to sponsor that overviews key points of the project/project trip
- Ongoing relationship and strategy involvement regarding new WECO partner organizations/project development



*\*Publication type flexible to company need/preference*

*\*\*If company desires to participate in a volunteer or employee engagement trip, a group video of volunteer work/travel highlights would be included for the company to use as media promotion*

## ADDITIONAL SPONSOR OPTIONS

If your company is interested in building out a more complete CSR strategy, we are happy to accommodate based on your company's business focus, area of interest, and/or mission.

Please reach out to Jenny at [jenny@wecoalition.org](mailto:jenny@wecoalition.org) for further consultation on sponsorship possibilities.

# WE

# CO

Women's  
Empowerment  
Coalition

INVESTING IN WOMEN WHO ARE  
INVESTED IN THEIR COMMUNITIES

WECOALITION.ORG